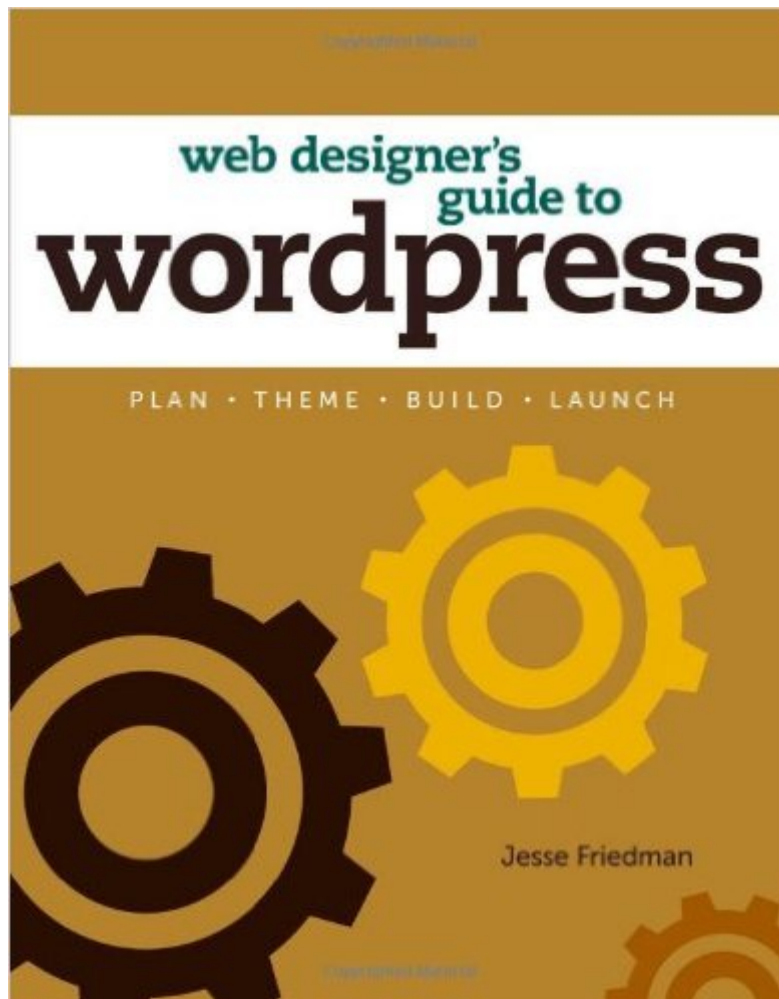


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# Web Designer's Guide To WordPress: Plan, Theme, Build, Launch (Voices That Matter)



## Synopsis

Legions of web designers and developers are choosing WordPress for building sites. That's because it's powerful, reliable, flexible, scalable—and more. This book is your complete guide to mastering WordPress theme development, covering everything from installation to leveraging the community and resources to improve your WordPress skills for years to come. You'll learn how to:

- Install WordPress and work on a development server
- Create site plans and content architecture
- Develop basic through advanced WordPress themes
- Maintain responsive design integrity
- Implement the right plugins
- Convert an already-built website to a WordPress-powered theme
- Get involved with the WordPress community

With detailed explanations, real-life examples, and step-by-step tutorials, you'll find everything you need to build and deploy WordPress-powered websites with no prior server-side or WordPress development experience.

## Book Information

Series: Voices That Matter

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Average Customer Review: 3.6 out of 5 stars— See all reviews— (64 customer reviews)

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## Customer Reviews

Delivers as advertised. The title is Web Designer's Guide to WordPress. So, if you are a web designer with little to no WordPress experience, then this is the book for you. Friedman writes in a highly accessible manner, providing the necessary details where needed while restraining from deeper examinations of code that often leave a new designer impressed, but bewildered. Still, this book does offer ample opportunities to build on your newly acquired WordPress skills. A thorough read, front to back, will empower you to enter the nearest WordPress meetup ready to access the

next level. Having read many of the reviews, most positive and some negative, I would question the following regarding the negative remarks. First, if you are a serious developer looking to add WordPress to your already impressive list of CMS/Frameworks, then the title should have clued you into the simple fact that this book might be focused on a slightly different demographic. It is clear that Friedman is trying to bridge the territory between those who are new to WordPress, but need the vehicle to move into deeper waters, which this book effectively does. Secondly, for those who have flagged the text as confusing, I would ask, did you actually read the entire book before submitting your review? I was amazed at the amount of detail and guidance that the book provides, especially the copious amount of commented files that can be downloaded from the author's site. When I found myself confused, it wasn't because of the writing, but because of the complexity of the concepts and code being reviewed. I had to re-read some passages more than once, but as I cross-referenced the book and the provided files, I could then easily see the clarity in the text upon a second read.

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